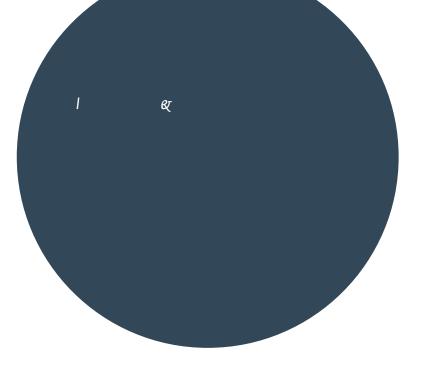


• IN IN

Apin kris sin in- in in in in it , " in - in C ,. O e acce o o a a abe o a ho . C Acce b :a ho 'a eof o e acce o o , C U e of o e acce a c e / **C** Faca cao fo e eadeeach f de he UK ___ C I ca o fo

ea ed oce e



Fo o g he F ch Re o , U e e UK e ab hed a O e Acce Cood a o G o o he a o o o e acce (OA)

introduction & summary





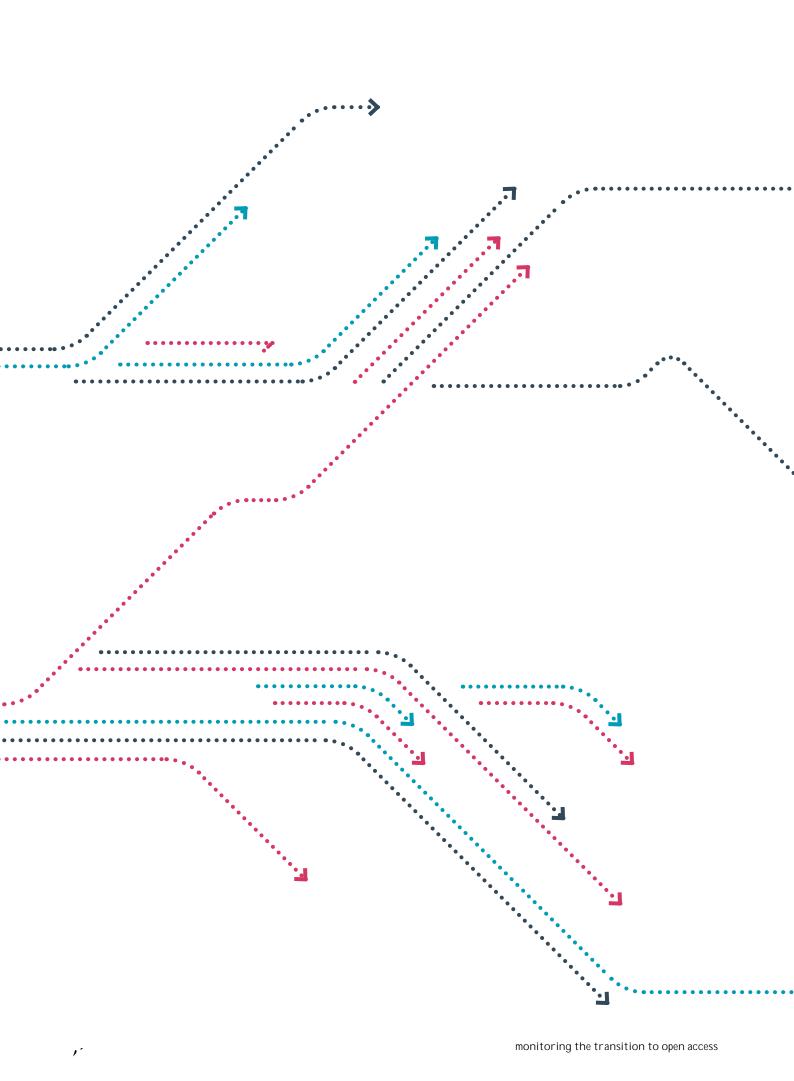
Journals and Articles

Journal and article publishing model

Green OA

Article version

April (-)



1.1

1.2 -- -- in - it inkir -y - 1 --

The eoea gea gcadeecebeeebhe.Foheofobhe, heoofobhe, heoofobcooo aagefo/%o, %, adheooofofoohebheokhoo afo.%o.%.Sadeeaebeeacoohebhe.

E a of he e o o a hUKa ho (F g e \prime .

Figure 1.3.1 C K ,......

Figure 1.3.2 C K ,...

The hee be he of a ebhaeaoef -OAo a, adogh haf of hoe of a chage ehe oAPC, of a of a chage be ee a dogh haf of hee chage be ee a dogh had a dogh haf of a dogh had a e.O e a be off -OAo a haeAPC of of a ham....

, . 4 Hybrid journals

APC e e fo h b d o a e d, a e - o , o beh ghe ha fo f -OA o a .Aga, a e a g ca be ee d e e b he .B c g be ee e g ca be of o a o h ghe a e; a d he be a o e

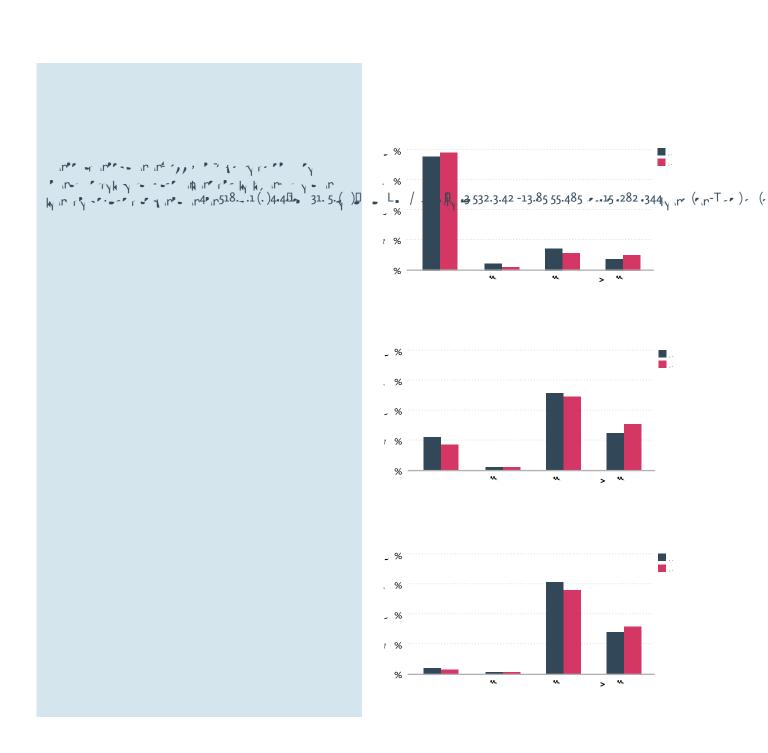
1.4 y k, yk A in -, - it inkryk -it inkright --it inkright

A he ao b he off -OAo a a he ea a fo he b cao of a ce de a CC BY ce ce, h ch ea ha heo e coo e- e a e e e e o a b e he o g a a ho. The e he be off -OA o a ha bee acco a ed b a e gh dec e be ee a d he o o o of e ha e e he e of CC BY, a d a co e a e e he o o o ha a e e.B fo h b d o a, he c e e d e e: CC BY aga a e e d a o a cae (o e e de e d go he a e of a add o a fee); b de ea a cea e be ee a d e e e (F g e e e).

CCBY oae e e foa of hef -OAadhbd e o a hUK a ho hea, h a e adocacece; b b co a ; a e e e

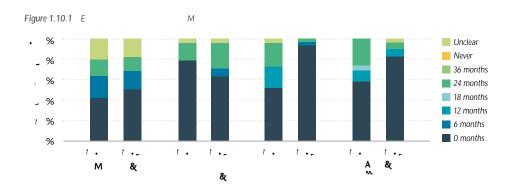
Poce eagohe o gof bco-baedace o ebe, eooe, a dohe ocao a de aco bhe addaaoa; a dhe aeoaae foahoo doo de ad. The ae of a ao coe; b geeae, oceae oee efoe-adfoacce edac ha fobhede o of ecod; adhe eaaagadao og foo goebehogh oaad beceooeoohe e, aca hoe ee a coe ao e ao.

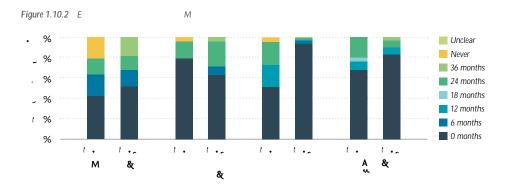
Fe b he o a ea a e o e c he o g of

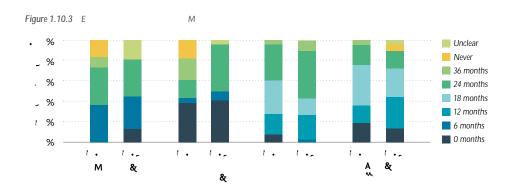


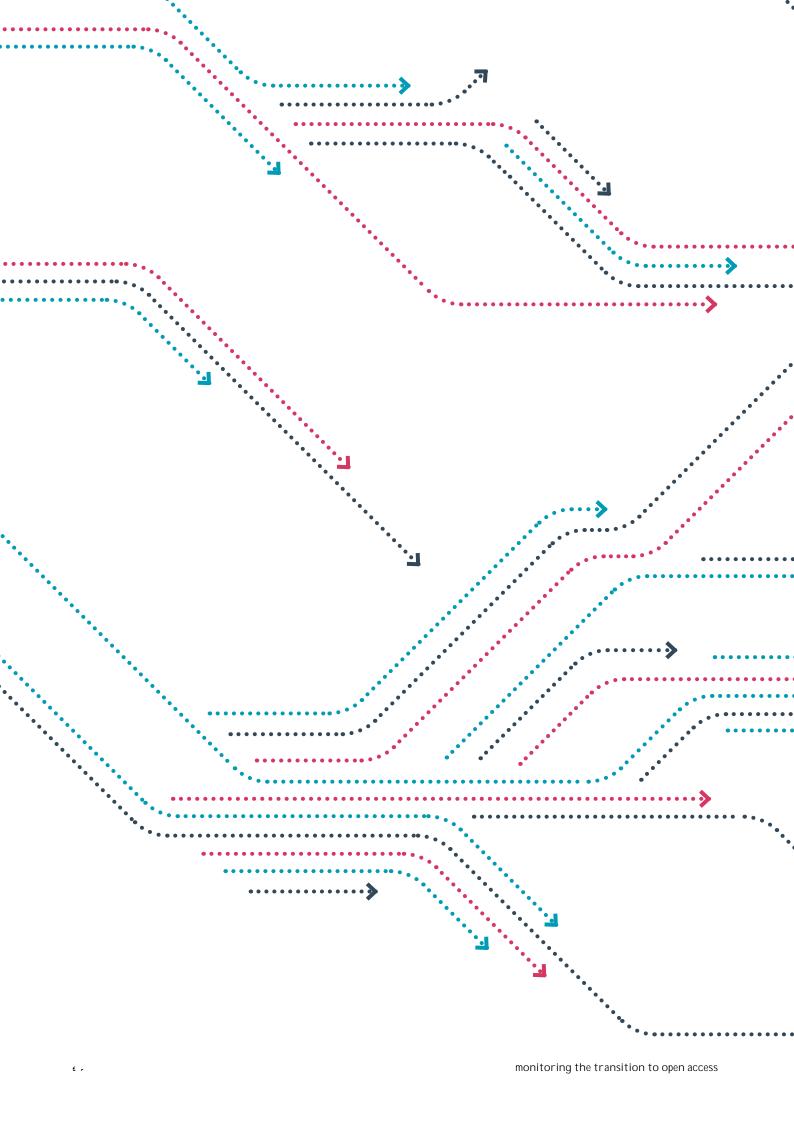
O a ea e a o of b he a o he o g of he b hed e o of eco d of a b c o -ba ed a c e o a e, a d he e ha bee e cha ge ce. A e o e C a e 2, ho e e, a of he a c e ade acce b e f o e o o e a d o he e a e he f o of he e o of eco d, d ca g ha a ho de o he co a e o of he b he o c e.

Figure 1.10 E F A ,.. ..









ACCESSIBILITY:
AUTHORS'
TAKE-UP OF
OPEN ACCESS
OPTIONS

2.1 p- 1

S ce he a of o c he UK o ache e a hoo ad OA, e ee ha of he dode e e fo he UK ad he g obabae e he o o o of a ce b hed de doe e b hag ode ad, fo a a e of hoe b hed de abcoo-baed ode, he he o o a e o ead accebeo e. We have ed o a aea oache ada ed he o abcao g oba, a e ahoe he e aea o e ahoed aUK aao. We ao ae ed o ed e o fo coaceh be he o ce o hae o cabe o ed ahaocao ad de ha (fa) e bago. Afaccoofo e hodoog a Aeee adcoao obe ee he UK adoe e goofhe o da Aeee.

4

• • • • • • • • •

ر 1

Iode o o deaco ee e ofacce b, eha ea oea ed hee e o h che o of b c o-ba eda ce a eea dab ea dacce b eo Gee OA e a o g e o o e a de e he e.

O ea e d fo d ha a ea o e e o of % of a a ce b hed g oba de a b c o -ba ed ode e e acce b e o e h o h a e b ca o . O c e d d ca e ha ha o o o had e o // % (Fig e 2.2). Ma a ce a e a a ab e e e o , a d he a a ab c ea e o e e, f o % a o ea he e of b ca o o . % a o h o - b ca o . So e h ee- a e of he o g a e e e e edb a co of he e o of eco d (VoR), he a o of h ch (ea o - h d) e e fo d a Re ea ch Ga e (Fig e 2.). P e a dacce ed a ho a c (AAM) e e a o e o be fo d a o he e cha a cade c eb e, o a e o o e o b ec e o o e . A of he o g of VoR o a e, a d a o d a h d of AAM o g, e e o co e h o a o ce.

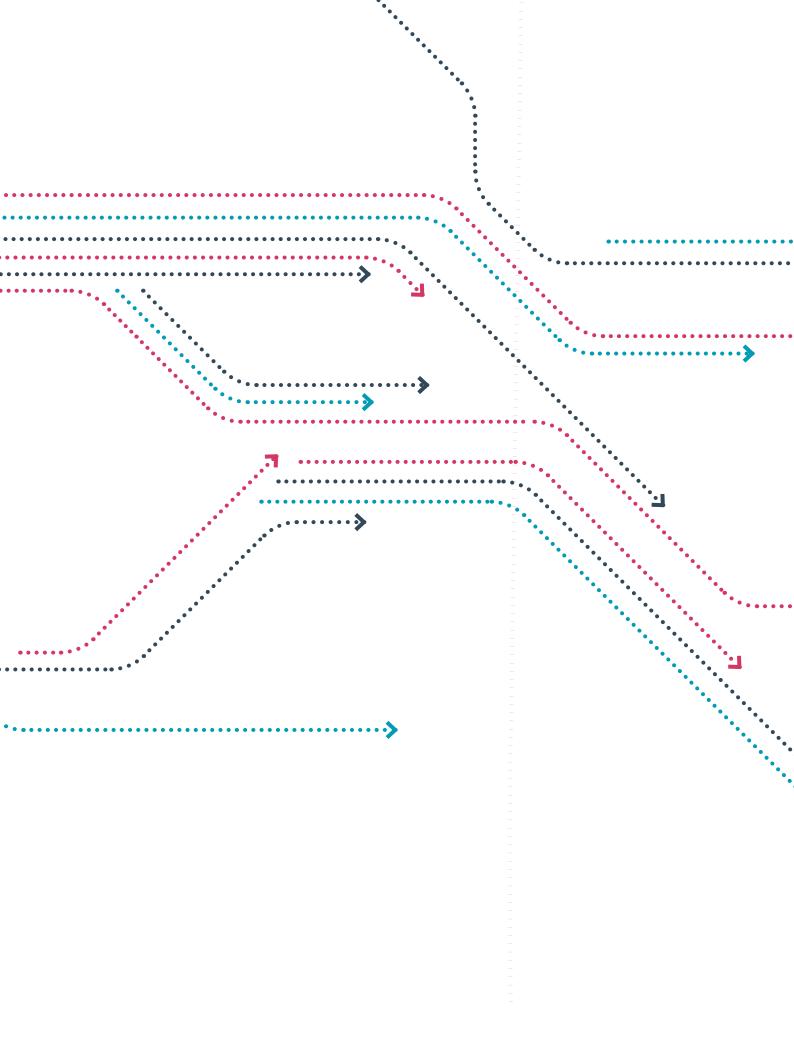
Fo b c o -ba ed a c e h UK a ho, e d g ca h ghe a e of o g.O ea e d fo d ha a ea o e e o of /% of cha c e e acce b e o e h o ha e b ca o .I , ha o o o had eached . % (Fig e 2.2). A h he g oba a e, VoR a e he o e a e a o g o ed e o ,b AAM a d e a e o e e a e ha he g oba a e. The UK a o ho a ch ha e c ea e o g of AAM a, o h a d e e o h o - b ca o .Th e ec he o c e of a o e ea ch f de he UK a d he E o ea U o ,a da o he ca e ba go e od of a o a a d b he .B a he g oba a e, he a o (ea o - h d) of o g a e e e e e db VoR, a d o of he e (aga ea o - h d) e e fo da Re ea chGa e.O he o he ha d, UK - a ho ed b ca o a e fa o e e ha he g oba a e age o be fo da AAM o a e o o e .Th a e ec he o e e e de e o e of ch e he UK. Aga, a of he o g of VoR o a e, a d abo a h d of AAM o g, e e o co e ho a o c e .

2.4 L y nyk - Tyy hry y y '

I o de o e a e he o e a o o o of OA a c e, e eed o co de ho e ha a e b hed a ed a e God OA, ho e b hed 'de a ed OA' o a (he e a he a c e a e ade acce b e o he b he' a fo a a de ed e a e b ca o) a d ho e ade acce b e b o g a e o o o o he e (G ee OA). We ha e a o a e o acco he age of a c e a he e a h ch o ed e o e e fo d o e.

I o e o d, e fo d ha , , , % of a c e b hedg oba o e he e o o ea e e acce b e ed a e o b ca o e h f de 'a d o a o c e , g o % h o h, a d % h o h.

O c e d (Fg e 21) d ca e ha , % e e acce b e ed a e



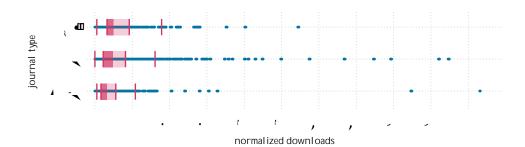
3.1 pm 1 10 pm

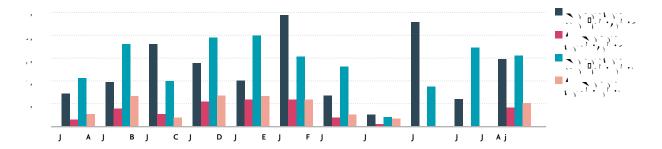
A e a of OA o ce ha choa a ce ho doo be o e acce be, b a o o e de ead a d ed. The be a a abe o a e g h o e a e be of do oad, ho gh e ca o o he he a ce do oaded a e ac a ead o ed a a. No doe he

3.2 F k A - 1 - 1 1 1 1 - -

2 4 Downloads from individual publishers' platforms

A a a of a ce b hed A \rightarrow b a age b he (Fig. e.2) ho ha



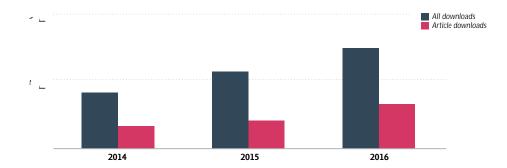


I, he he eaeco e a e, a obee eced, he coe o d dao a, e de cefo a age of b he d cae ha do oad fo he a fo of OA a ceaeo a eage be ee oad fo e he ae fo o-OA a ce. B he e o ob o a e a be ee h b dadf -OA o a. Ea e of e h ghadea e o e do oad ae ca be fo d boh e of o a.



IRUS-UK agg ega e age da a fooe o a e o o e (IR) he
UK (fo . . .). The coe of IR a h ge, h a c d g
h gh o o o of o g a e, d e a o, e e a o a d o o a e a
e o of b hed choa a ce. Me ada a a a e oo, a d o foo
a o dha f o fa a c e ca he o a h ch he e e b hed be de ed.
Wha hoe caea, Fg e ho ha do oad of choa a c e coe ed
o e _ % o fa do oad _ _ , a d ha he had c ea eda a gh fa e
a e ce ha foohe d o f coe . Da a foo CORE gge ha he
be of f - e a ce UK e o o e c ea ed b o e ha _ % be ee
Ja a _ a d Dece be _ , h e he be o fa c e do oad o e ha
do bed fo _ o o . Th gge ha do oad e a c e a e c ea g.

Figure 3.6 D K ,... 6



Te be f

f -e, a + c e

* K + * a

e + * e (IR)

* c ea ed b e

a * be e

2 / a d 2 / ,

* + e e be

fd / ad e

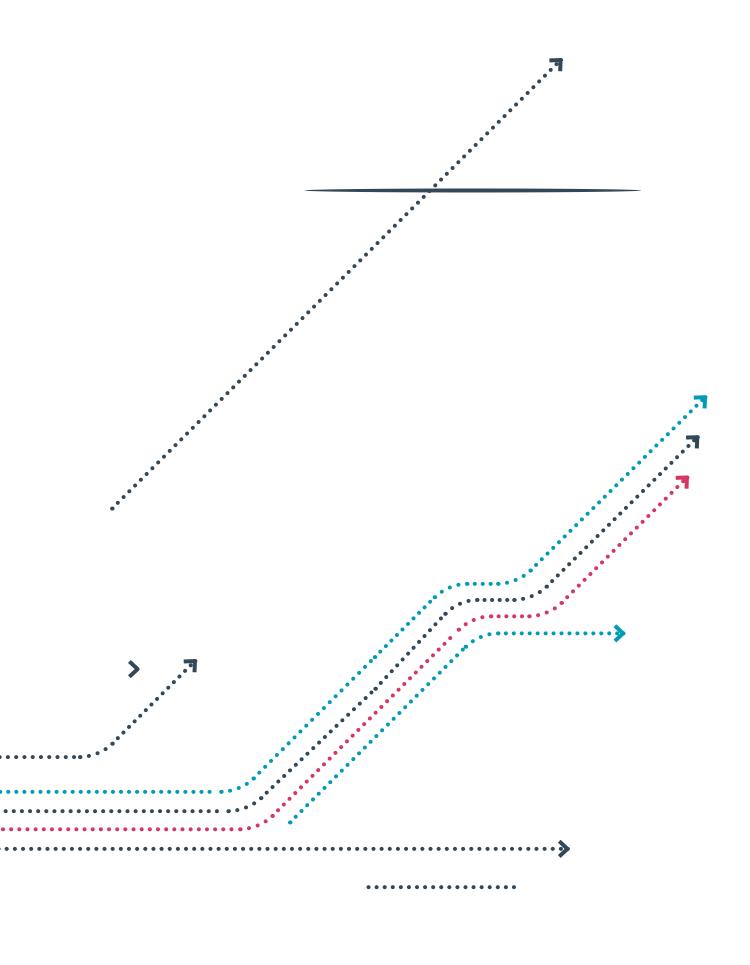
a d b ed f

•••••

A de a ge of o fea e a o g ho e h he h ghe be of a ce do oad, a d had o e ha ch do oad. B he a o de of IR b a ce do oad cha ge g ca f o ea o ea. Fo ho e IR fo h ch e ca ace do oad o e h ee ea, o ho ed g ca ce a e be ee

Table 3.1 , . . J K , . . . 6

Accounted for by a single article				
Title	Downloads	No.	Percent	
		·····		
		······		
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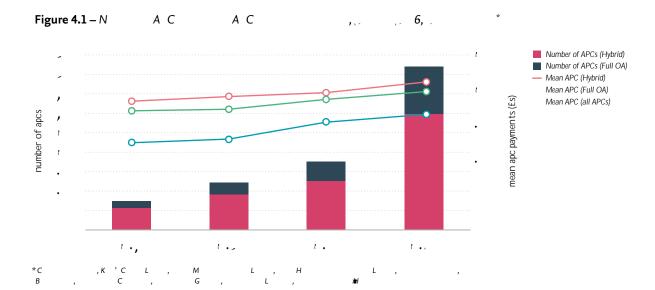
4.1 in- 1 - in

O e of he a o e he o e o a d OA ho he a o a co ca

4.2 In A receive

... Trends 2013 to 2016

Be / ee 2 / a d 2 / , e be fAPC a d e ef d.



The ea a e age APC a e o e fo,, o,, a e of % (a co a ed ha e of % he CPI). The g e a o e ha h ghe ha RC K' e ed ea f APC a dfo boc g a a oca o of gh h ghe ha he ea of gh a db Ge a o (cac a ed a he a e age e cha ge fo he ea of EUR o GBP of g, a ho gh da a fo he O e APC eb, e ho UK a dGe a a e age fo o g a e d o e he a fo ea . S ch e a o a co a o , ho e e, a e bec o ab e cha ge a e.

The UKae age fohbdoa, a,, aco aedh, fofofo -OAo a.B. he gabe ee he aoed, fo % /o.%

The abecae he he ae age fofo -OAo aoeb//%, fohbdoebo, %. The eao fohae oe eceabo be hahe oe efohbdaae ecco aoAPC ceagfoo, egdea.

. 2,095
. 1,640
. 1,640

21.4 Patterns across universities in 2016

Figure 4.2 a e he de a a o APC e e d e ac o a chage a e of/ e e, h ch ade a o a of, APC a e , a o g o , . . . o . The a e be of a e a , (a o g o , /,...)a

Figure 4.2 . A C (, 6, A C)





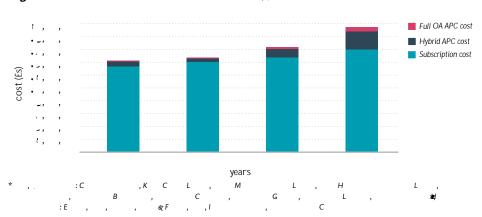
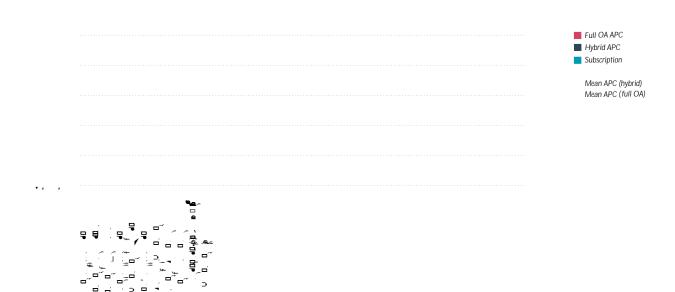


Figure 1 ho e e d e ... o boh APC a d b c o foo a ge a e of/ e e a d fo he a ge e gh b he .L e Figure 2, a o ho he ea e e of APC foh b dadf -OA o a .E e d e a e of b c o a dAPC a ed de acohe eco.Acoa/ e e, e e d eo b c o a a ed ... o ,a d o APC ... o ,a a o of o gh :. If e foc o e o h b d e, he ... o e e d eo b c o a accoa ed b ... o APC ,a a o of o gh .:.

The g e oed aboeae de-e a e of he a o a d o o o acco ed fo b APC fo o a ea o .F , he do o c de APC a d o b he ho b ho OA o a .

Seco d, e de ce gge ha o abo . % of o e a e e e d e o APC e f o ce a - a aged f d (P e d, Sa e, & Ba h, .,). If e e e o c de o he APC a e he

a a , a ea o ab e e a e of he ba a ce be ee e ed eo APC ad bc o odbea a o of : . B he e a h d fac o ha co heaa ee f he.Fo a ceaebe ee bo a e e e oo ee b he ha bee acco a edb hedeeo e ofo, e g deaad aaagee hchodefo ed ced o \ e o a e of APC. So e of he co a ocaed hGodOAaeh oe hoedo o bc o.La o(,) hade o aed ha heoeaco gh beoe ha he obab o d ha e bee ho ch dea ace, he oaao begadb o B a gaaccaee aeofhe acof o, e g dea a a aggegaeee d c, ce oe e ceaho o aeacco g foo_e g, b ed c g eco ded APC co, ed c g b c o o o e o he a, he a he e o he da a.



4.4 % To proper to A.

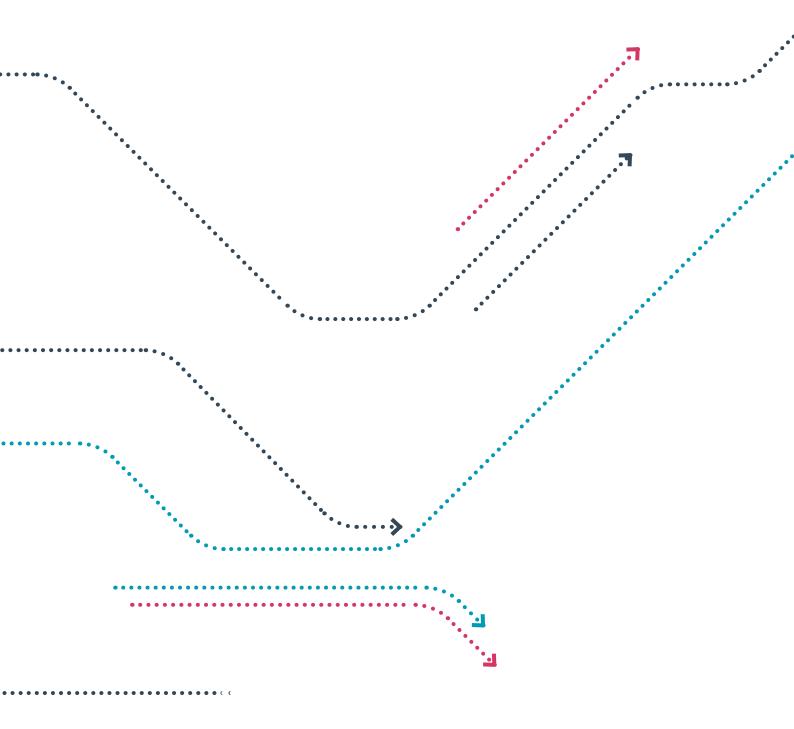
Daao he o ce fo h ch e e e he e e d eo APC e a ch. I a cae, he o ce off d o eco ded. Te d e e d eb f d g o ce fo o o eco h ch e ha e da a fo ho e ea a e ho Taber.

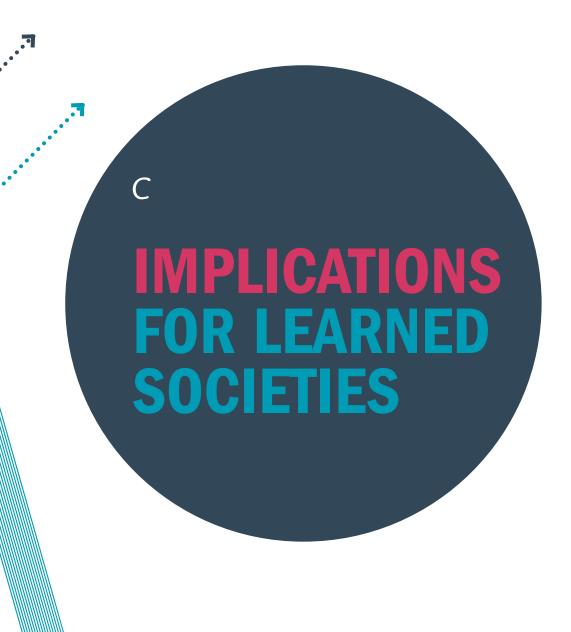
The age geo ceoff d fo hee
e e a ea a RCUK, h ch e f
e o ed a e , APC . Fo o
age a e of e e fo , RCUK
acco ed fo , % of he o f d g, a o a of
o , h e COAF a he o ce fo %,
a o g o o Ohe o ce eco ded
b o (cha he E o ea U o a d
he Na o a I e of Hea h) acco ed fo
a o d % each.

4.5 L y y myk- - A y, mor

The a e of a e of APC o b acco $\mathbb{B}DCBT_{\sim}($ $\mathcal{A}T(\text{ he e})\mathbb{H}J)_{\sim}($ $\mathcal{A}N(\text{ he e})\mathbb{H}J)_{\sim}$







5.1 in 1 - in

Ma ea edoce e e e edoce a he e of he F ch e o a d b e e abo o e a ad e e e e c o he e e e , a d h o he co e of he

Fige 5, o de a o e e of he a ed oce e, a g de a a o e, e e e a d /de c fo b h g. So e a a o a efo d e e ce oce e' b h g ode, a d he a b h gac d coed h a o a ca a e e . Ne e he e, o eboad a e a e ed a e a a e :

The age oceeae STEM bec, h chacco fo de .% of a ace-bh goceeb be, ba o .% beee.

Lage ocee heh caceceadegee gedogeeaeahgh oo o of he ee efo bhg, bgeeaeoe ag ha hoe ohed ce.

Socee he ocace ce a e ca o e a o he e ge e a ed fo b h g, b oce e ge e a g g ca e co e fo h o ce ca be fo d acoa fo b ecaea.

The g cace of b h gee e o he UK ea ed oce co cea, ho gh a e aco oce e.A e ho ed o e o d, o b ho a gee e e e ed o a, h ch a o o ced o a co e caa e o e e .Ho e e, a a be ha e g ca o fo o of o a, b hed -ho e o ho gha ho -o ed b da. So e of he o a b hed b UK oce e a ea o g he ead go a he e d e a o a.

Figure 5.1

Fig. e.\$.2 a e he aggega e coege e a edfo b h g fo he a ed oce e, a a edbe ee e o ede e d e a d e coe/ag. A hogh b h g e e e ha e e ead oe he e od, b, % oa, b h g e e d eha e b %, e g fa g ag. Th boad e d a a e h a fo becaea, h he e ce o of a a dh a e, he e b h g o e a o - a g ac. I coefo b h g accoed fo a g ca a e o o o of oce e'aggega e cha abee e d e ha a ha a ha a e, he e ha a e o o o of oce e'aggega e cha abee e d e ha a ha a e, a ho fig. e.\$.

S. g. e.; e; b; ; g e e e g. e. b. / %; e

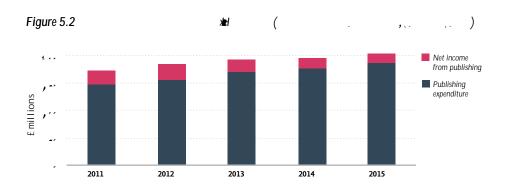


Figure 5.3 N % **!

(**! ,...)

O o e ea a, ed c e of oce e'o e a a caheah. A $\mathcal{F}_{i}g$ e \mathcal{F}_{i}

in region of the same

Odcohoeeeeeeaedcaehaheeeheao heacaheahagfoheboadeecooccae(hchhaeeco eegoheeeagae); ocadeeoe, cdgBe;

- k r ' - r y in in' ' - yk - ,
- ' y y y - - y y - r r r y in' in'

٠,

