



# Contents

Overview	2
Training public sector workers	3
Small and medium-sized enterprises and business growth	4
Research and development	5
Building pride in place and local communities	6



Hull



# Training public sector workers

Training key public sector workers is one of the most visible ways in which universities contribute to their local communities. Even at the height of the pandemic, universities were able to continue teaching students on vital medical courses and support them into front line key work.

Universities work closely with their local NHS services to train the doctors, nurses, paramedics and other allied health professionals of the future, but also to refresh the skills of key health workers to ensure top quality patient care.

Over the next five years, universities across Yorkshire and the Humber will train around:

**14,250** nurses

**5,850** medics

**18,150** teachers

## Case study: University of Hull's SHH! campaign

The [University of Hull supported a campaign to attract health and care workers to the region.](#)

The SHH! campaign was launched by Rt Hon Alan Johnson, former Hull West and Hessle MP and Secretary of State for Health. The campaign sought to promote Hull and East Yorkshire as a 'hidden gem' and featured stories of people who came to work there, fell in love with the area and wanted to promote the region to others.

*'This campaign is important to us as a university. We are in a region which does have a lot of inequality [...] The university does a lot of work around health inequality, education and training for health professionals to make sure we take a diverse population into the university and that they succeed.'*

Professor Susan Lea, former Vice-Chancellor, University of Hull



# Research and development

Universities' research activities attract investment, make world-leading discoveries, generate knowledge, and create and nurture new, innovative businesses and jobs across the UK.

Universities support existing businesses of all types by using their facilities and expertise to drive local collaboration. They also encourage private sector investment into research and development by developing collaborative relationships with businesses.

In 2021–22, higher education providers across England provided the use of facilities to com(d)-1 (En)-22e m3 (sD 10BDC 0 Td7 )Tj-0.709 Tc (s)5( o9,-8 (a(s)5( o10m3 (sD 1 BDC -9 (d)J8.4TJ0



