

## Global demand for UK postgraduate research degrees

Trendş challenges and opportunities

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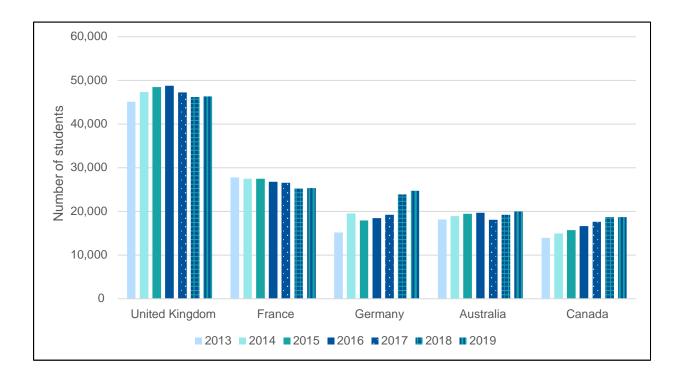
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Trend 2: Both nonEU and EU PGR entrantsaled in 2013/14 and numbers have been volatile since.	e 8
Trend 3: NorEU PGR entrants, especially from China, have been drizing to < overall recruitment performance.	[• 10
Trend 4: Compared to 2017 $\hat{o}$ U $\hat{s}$ Z $\hat{c}$ Z $\hat{\bullet}$ v $\hat{o}$ ] v % overseas government funding and UKRI funding as a major source of tuition $\hat{b}$ $\hat{s}$ $\hat{\mu}$ v $\hat{s}$ $\hat{\bullet}$ [ } $\hat{A}$ v ( $\hat{\mu}$ v $\hat{\bullet}$ Z $\hat{A}$ P $\hat{C}$ E } $\hat{A}$ v $\hat{\bullet}$ $\hat{\bullet}$ } $\hat{\mu}$ $\hat{C}$ X	, -
Trend 5: Demand for UK TNE postgraduate research degrees has been increover the last decade.	easing 20
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## Trend 1: The UK is losing ground to Germany and Canada in attracting international doctoral students

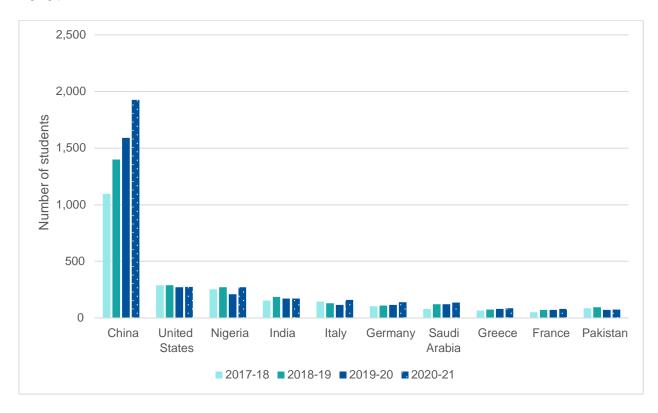
Figure 1:



Trend 4.1: There was a significaimtcrease in the number of self funded entrants in 202021, which is mainly attributed to the growth from China.

The US and Nigeria have a similar **beam** of doctoral entrants. There was a recovery in entrants from Nigeria, which made up for the declines in the previous year.

Figure 6:Top domiciles of selfunded international doctoral entrants, 2017/18 to 2020t21



Source: HESA Student record, multiplears

Trend 42: Providers[own funds are the second most common source of tuition fee funding for norUK doctoral entrants, with Chinese students making up roughly one quarter.

Providers[own funds are the second most common source of tuition fee funding for non-UK doctoral entrant. Often, provider awards are required by overseas governments as a condition for their funding. This is illustrated by case studies from the University of Liverpoob(ase study) and the University of Sheffield(se study).

Figure 7shows that

Case study 1: University of Liverpooprovider awards for doctoral students

d Z D š Œ ] o • /vv}À š]}v & š}ŒÇ ~ D/&• ]• }v }( šZ the research and development of advanced materials. It wassumded by the University of Liverpool and Unilever in 2006 as part of the UK Research Partnerships Investment Fund.

The MIF attracts highquality applications from PhD students around the world, with funding from a wide range of sources.

In addition, partialscholarships (universitifunded fee bursaries) are utilised as matched funding with overseas scholarship providers. For example, a joint scholarship agreement with China Scholarship Council (CSC) enables a number of students to stat PhD level each see.

Trend 43: Overseas government funding as a major source of tuition fees peaked in 201819 and has been declining since across most countries, except for Ghana an Egypt.

Overseas government funding is the third gest source of tuition fees for international doctoral students in the UK-igure 8 shows that ince 2018:19, government funding has declined across most countries. The declines were most pronounced in in the number of doctoral entrants from Saudi Arabia. Turkey marked some recovery in the number of government funded students, whereas Egypt and Ghana grew the numbers of funded scholars, though the growth was from very low levels in the preious years.

800 700 600 Number of students 200 100 0 Saudi Turkey China Malaysia Thailand Indonesia Kuwait Chile Ghana Arabia **■** 2017-18 **■** 2018-19 **■** 2019-20 **■** 2020-21

Figure 8:Overseas government funding for doctoral entrants, 20th to 2020t21

Source: HESA Student record, multiple years

4. There has been strong operational liaison between Sheffieldsploesor, and specific agents. A recent example is the funding webinar delivered in a market which the university has previously recruited the highest proportion of sponsored students. The webinar was given in both English and the local language alongsid š Z P vš š }v }( šZ u ŒIš[• o ŒP } OE P v ] • OE • X Œ μšο Œ • U Z % Œ } • % š]À WZmature and wellinformed tand this is largely true but they still need transactional and emotional information from tir prospective institution to Zo‰ šZuul }uu]š š} šZ ]•]}v š} •šµ Ç

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We are grateful for case studies provided by the University of LiverpreoUniversity of Sheffield, and the University of Reading. We also thank colleaguesResearch England and UK higher education institut 1 .0 0 1(n)7()-2TJ ET Q q 0.00000887 0 595.25 842